

## 2012 Masonic Leadership Conference REGISTRATION FORM

- I plan to attend:
- January 7, 2012, Flagstaff No. 7 in Flagstaff
  - January 21, 2012, El Zaribah Shrine in Phoenix
  - February 11, 2012, Scottish Rite Temple in Tucson

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Info: Telephone \_\_\_\_\_ E-Mail: \_\_\_\_\_

Masonic Affiliation \_\_\_\_\_ Office held (if any) \_\_\_\_\_

Early Registration \$20 (lunch included)

Late Registration \$25 (if mailed after December 15, 2011) (lunch included)

Make your checks payable to the Grand Lodge of Arizona, then mail to:

Grand Lodge of Arizona  
2012 Masonic Leadership Conference  
345 West Monroe Street  
Phoenix, AZ 85003-1684

You will have the opportunity to attend each of these classes:

### How to Promote Membership

- Attracting new members and keeping them coming back!!
- Discerning who among us should be our Brothers or Sisters. (Candidate investigation committees, what to ask and/or tell a new prospect about what we are looking for and what they can expect.)
- Mentoring: to include effective candidate education programs, what it takes to make our new members feel more welcome or more of an integral part of who we are.
- Retention: what keeps them coming back? How do we prevent demits or drops due to non-payment?

### Planning Your New Year

- Goal setting
- Effective programs
- Membership involvement, family participation
- Education
- Visitations (to other lodges, home-bound members, etc.)
- Coordinating your calendars (How do you juggle between all the dates that are out there?)

### What All Is Involved In Running A Good Lodge?

- Lodge Administration, what is it?
- What is the Master supposed to do? What does the Secretary or Treasurer do?
- Who's in charge?
- Delegation, committees? How do they work?

### Planning for the Future

- Succession Planning: Who takes over next year? Have we given them the proper training and are they prepared?
- Setting mid-range and long term goals
- What can I do to make sure my Lodge will still be here for my son or daughter?